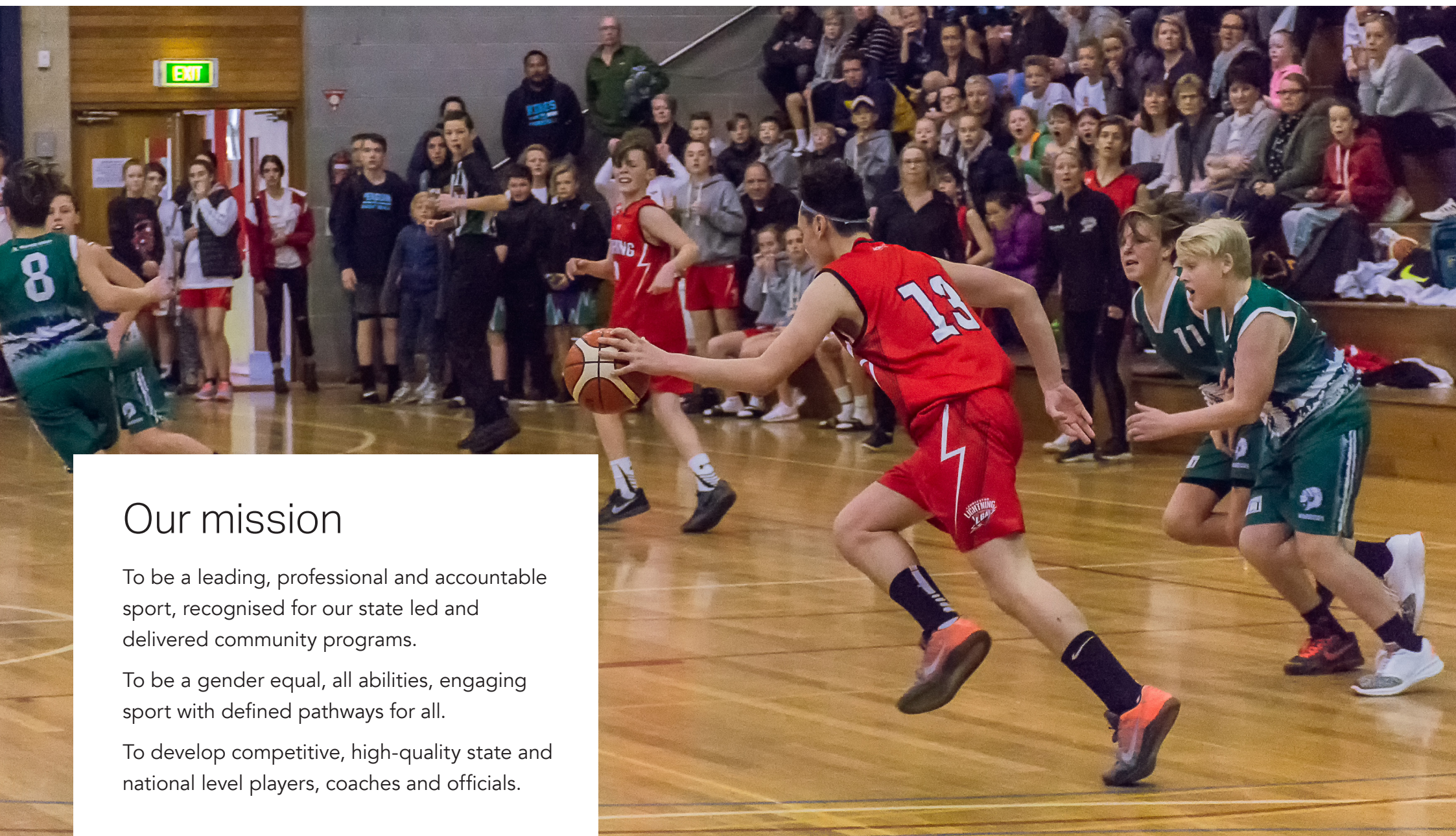




Basketball in Tasmania

2019-23 Strategic Snapshot





Our mission

To be a leading, professional and accountable sport, recognised for our state led and delivered community programs.

To be a gender equal, all abilities, engaging sport with defined pathways for all.

To develop competitive, high-quality state and national level players, coaches and officials.

Our vision

Basketball is the sport of choice for Tasmanians.

Our culture

Basketball in Tasmania recognises our people as our greatest asset and commits to a culture of:

Unity | Integrity | Inclusion | Innovation

Unity – we work together with a shared purpose and vision.

Integrity – we're respectful and professional in our conduct.

Inclusive – sport for everyone, we're stronger for our diversity.

Innovation – we're improving, learning and driving change.





Our strategic pillars & goal areas

Participation & growth

Inclusion & retention
Entry level programs
Competitions

Places to play

New & upgraded
facilities
Access to, and
administration of
basketball

Coaching & officiating

Coaching
Officiating

Athlete development & pathways

Development
High performance

Comunity & People

Governance
Service delivery
Behaviours

Participation & growth

Inclusion
& retention

Entry level
programs

Competitions

Our aspiration

Basketball in Tasmania participation is inclusive and reaches 20% of Tasmanians annually with a retained membership of 20,000 registered members.

Our strategy

- Define, understand and improve the reach of Basketball in Tasmania.
- Increase the popularity of basketball in Tasmania.
- Increased player registration annually.
- Increased participation by women and girls in basketball programs.
- Increased retention of registered players annually.
 - Increased average total registration period of women and girls annually (length of time in the sport).
- Consistent, high quality delivery of entry level programs state-wide.
- Improved affordability of basketball.
- Breadth of basketball programs and competitions at all levels available state-wide.



Places to play

New & upgraded facilities

Access to basketball

Our aspiration

Basketball in Tasmania has sufficient quality facilities to meet community and high performance needs and Tasmanians have access to basketball at the level and in the format they desire.

Our strategy

- Develop and promote the *Where Can I Play Basketball* plan and resources.
- Develop a long term facility strategy for basketball in Tasmania.
 - Audit current indoor and outdoor basketball facilities in Tasmania.
 - Map access to courts against local government demographics, assessing need and capacity.
- Lobby collectively for facility development.
 - Outline and guide organisations in lobbying processes.
 - Create partnerships at all levels of government.
 - Generate entrepreneurial and corporate investment in basketball facilities.
- Progress the Southern multi court facility development in partnership with the Tasmanian Government.
- Improve basketball buy in to facility management of shared basketball infrastructure.



Coaching & officiating

Coaching

Officiating

Our aspiration

Basketball in Tasmania's coaches and officials are well supported, growing in quality and quantity and recognised nationally for their expertise.

Our strategy

- Develop and implement a coaching and officiating framework for Tasmania.
 - Outline coaching and officiating pathways.
 - Outline coaching officiating targets.
- Increase total accredited coaches to 300.
- Increase total accredited officials to 300.
- Increase the quality of coaching in Tasmania through a rise in the average accreditation level.
- Increase the quality of officiating in Tasmania through a rise in the average officiating accreditation level.
- Resource and expand the provision of training, education and professional development for coaches and officials.
- Recognise and celebrate coaching and officiating excellence.



Athlete development & pathways

Development

High performance

Our aspiration

Basketball in Tasmania programs and training environments are competitive, recognised as leading nationally and Tasmanian players consistently achieve national and international results.

Our strategy

- Articulate and implement a talent identification framework.
 - Outline the roles and responsibilities of Basketball Tasmania and affiliates in identifying and developing talent.
 - Partner with CAMs to increase talent identification capacity.
- Increase quality of local basketball development programs.
- Increase quantity and overall intake capacity of local basketball development programs.
- Partner with affiliate Coach and Official development programs.
- Increase quality of national event results.
- Support and increase opportunities for the 18-23 year old player demographic.
- Increase retention of development players in the 15-16 year old female demographic.



Community & people

Governance

Service
delivery

Behaviours

Our aspiration

Basketball in Tasmania governance systems reflect best practice at all levels, resulting in high quality, consistent service delivery and a robust positive culture.

Our strategy

- State-wide unified culture embedded.
- Increased professionalism of basketball administration at all levels.
 - Increased professional workforce servicing basketball at all levels.
- Development and implementation of standards for the provision of Basketball in Tasmania programs and services.
- Consistent high quality governance systems in place with Basketball Tasmania and affiliate organisations.
- Consistent policy approaches embedded state-wide.
- Established consistently transparent communication.
 - Clear standards and expectations across basketball organisations.
- Basketball organisations are continuously improving and proactively working together.

